

# Citizenship. It's our business.

At Avivo we're working with colleagues to better understand what helps people live a good life and do their best work.

What our colleagues tell us they need is the same as what our customers tell us!

To help people grow and develop their own citizenship we identified seven outcomes we need to pay attention to:



## Home

Safe and trusted environment



## Freedom

Freedom to make decisions



## Community Life

Being connected to communities



## Purpose

Meaning and purpose



## Relationships

Relationships with colleagues and customers



## Help

Supporting each others growth



## Money

Security and resources

We're transforming our practices and structure to move toward citizenship for all.